

A Preview of the Michigan Traffic Safety Summit 2015



Tuesday, March 24, 2015

7:30 A.M.-4:30 P.M. **EXHIBITS OPEN (ONE DAY ONLY)**

9:00-10:30 A.M. **OPENING AND GENERAL SESSION**

IMPROVING OUR HIGHWAY SAFETY CULTURE: LESSONS FROM THE WORKPLACE

John Ulczycki, Vice-President, National Safety Council, Itasca, Illinois

11:00 A.M.-12:30 P.M. **WORKSHOPS**

- Child Passenger Safety **Pediatric Motor Vehicle Crash Reviews**
- Commercial Motor Vehicles **Dispelling Myths & Exploring Facts: Stopping Large Trucks and Buses is a Lifesaver**
- Engineering **Top 20 Questions Asked of Traffic Safety Officials**
- Impaired Driving **Addressing Underage Drinking in Your Community**
- Motorcycle Safety **Motorcycle Helmet Repeal Impact**
- Senior Mobility **Strategies and Resources for Aging Drivers**

1:30-2:30 P.M. **GENERAL SESSION**

A LOOK INTO THE FUTURE WITH A PAST PERSPECTIVE

Carl McDonald, National Law Enforcement Initiative Manager, Mothers Against Drunk Driving, Irving, Texas

3:00-4:30 P.M. **WORKSHOPS**

- Enforcement **Innovative Enforcement Strategies**
- Enforcement **Legal Update**
- Engineering **Connected Vehicles & Autonomous Trucks Traveling a Roadway Near You**
- Engineering **Traffic Safety Sampler**
- Impaired Driving **Changing the Face of America's Red Cup**
- Occupant Protection **Supersize My Seat Belt**

4:30 -6:30 P.M. **EVENING RECEPTION**

HUNTINGTON CLUB IN SPARTAN STADIUM

Wednesday, March 25, 2015

8:30-9:30 A.M. **GENERAL SESSION**

ARE TRAFFIC CRASHES AN UNINTENDED CONSEQUENCE OF WAR?

Karen Cutright, Director of New Veteran Services, Cincinnati Veterans Affairs Medical Center, Cincinnati, Ohio

10:00-11:30 A.M. **WORKSHOPS**

- Enforcement **Below 100**
- Enforcement **Legal Update**
- Engineering **Effectiveness of Centerline Rumble Strips and Cable Median Barriers**
- Motorcycle Safety **Beyond Helmets: Michigan's Motorcycle Safety Programs**
- Pedestrian Safety **Identifying the Riskiest Pedestrian Situations**
- Young Drivers **Teen Traffic Crash Injury Prevention Efforts**

11:30 A.M.-1:15 P.M. **GOVERNOR'S TRAFFIC SAFETY ADVISORY
COMMISSION AWARDS LUNCHEON**

1:30-3:00 P.M. **WORKSHOPS**

- Bicycles **Path to Safer Cycling**
- Data **UD-10 Lifeline**
- Incident Management **Winter Wipeout: The Emergency Response to a Massive Pileup on I-94**
- Enforcement **Project Director's Meeting (by invitation)**
- Engineering **Local Agencies Helping Local Agencies: What is Your Safety Assessment and How to Improve**
- Occupant Protection **Forensic Crash Injury Analysis**

3:15-4:30 P.M. **GENERAL SESSION**

DRUG-IMPAIRED DRIVING: THE IMPLICATIONS FOR TRAFFIC SAFETY

Glenn Davis, Highway Safety Manager, Highway Safety Office, Colorado Department of Transportation, Denver, Colorado

Emily Wilfong, Communications Manager, Colorado Department of Transportation

Thursday, March 26, 2015

8:30-10:00 A.M. **WORKSHOPS**

- Data **The New UD-10 Crash Report and You**
- Enforcement **Eight Questions That Should Be Asked When Finding a Cell Phone at a Crash Scene**
- Enforcement **Motor Vehicle Code Update**
- Incident Management **Resources for Emergency Responders**
- Impaired Driving **The Promise of Sobriety Courts: Changing Lives to Save Lives**

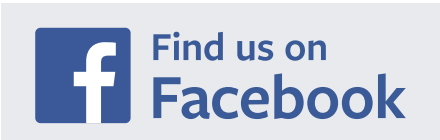
10:15-11:30 A.M. **GENERAL SESSION**

A DEADLY WANDERING

Matt Richtel, Pulitzer Prize-winning author and New York Times journalist, San Francisco, California

*Workshop sessions are subject to change.

Follow OHSP on Facebook for updates.



[Facebook.com/miohsp](https://www.facebook.com/miohsp)

Attendees, exhibitors, and speakers must register for the Michigan Traffic Safety Summit online at [Mi.train.org](https://mi.train.org). Registration instructions and agenda updates can be found at Michigan.gov/ohsp.

For-profit vendor registration is \$250 on or before February 27 and \$395 after February 27. The registration deadline is March 6.

LODGING UPDATE

The Kellogg Hotel & Conference Center is the official hotel for the Michigan Traffic Safety Summit. Rooms are available at a discounted rate by using group code OFH032115. Attendees requiring overnight accommodations should contact the following:

219 S. Harrison Road
East Lansing, Michigan 48824
(517) 432-4000
Kelloggcenter.com

Hotel reservations must be made by February 19 to receive the discounted rate.

Lodging is also available at:

3545 Forest Road
Lansing, Michigan 48910
(517) 351-8181

Attendees should reference the Michigan Office of Highway Safety Planning (OHSP) when making reservations. Hotel reservations must be made by February 22 to receive the discounted rate.

OHSP is hosting an evening reception Tuesday, March 24, from 4:30-6:30 p.m. at the Huntington Club in Spartan Stadium, home of the 2014 Rose Bowl/2015 Cotton Bowl champion Michigan State University football team.

This material was developed through a project funded by the Michigan Office of Highway Safety Planning and the U.S. Department of Transportation

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The logo for the Michigan Traffic Safety Summit. It features the words "MICHIGAN TRAFFIC SAFETY" in a smaller, bold, black sans-serif font, stacked vertically. To the right of this, the word "SUMMIT" is written in a much larger, bold, black sans-serif font. The letter "M" in "SUMMIT" is stylized with three horizontal yellow bars passing through it.

Michigan Traffic Safety Summit
c/o Michigan Office of Highway Safety Planning
P.O. Box 30634, Lansing, MI 48909

20TH ANNUAL
MICHIGAN TRAFFIC SAFETY **SUMMIT 2015**



Don't forget to register

Register at **Mi.train.org**
by February 27 for a discounted rate.

MARCH 24-26, 2015
KELLOGG HOTEL & CONFERENCE CENTER
EAST LANSING